



News Channel 8  
1100 Wilson Blvd, 6th Fl  
Arlington, VA 22209

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

**Contract #** 3023752  
**Schedule Dates** 09/13/17-09/19/17  
**Advertiser** Ed Gillespie for VA Governor (116805)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Ed Gillespie (671299)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 3119  
**Account Types** Regional/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/12/17  
**Last Modified** 09/12/17  
**Entered By** Kelsey Reardon  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$727.50  
**Net Total** \$4,122.50  
**Sales Tax**

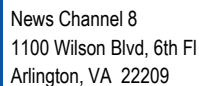
ZNWS (ZNWS)		
By Broadcast Month	Spots	Rate
Sep. 2017	27	\$4,850.00
<b>Grand Total:</b>	<b>27</b>	<b>\$4,850.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/13/17-09/15/17	2	:30	6A- 7A (EST)				1	1	1			3	\$125.00	\$375.00	ZNWS (ZNWS)		9/12/17
2.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	7A- 8A (EST)					1	1			2	\$150.00	\$300.00	ZNWS (ZNWS)		9/12/17
3.0	Normal Line / SPOT	09/13/17-09/13/17	2	:30	5P- 6P (EST)				1					1	\$100.00	\$100.00	ZNWS (ZNWS)		9/12/17
4.0	Normal Line / SPOT	09/13/17-09/15/17	2	:30	7P- 8P (EST)				1		1			2	\$100.00	\$200.00	ZNWS (ZNWS)		9/12/17
5.0	Normal Line / SPOT	09/13/17-09/15/17	2	:30	9P- 9:30P (EST)				1	1	1			3	\$200.00	\$600.00	ZNWS (ZNWS)		9/12/17
6.0	Normal Line / News	09/13/17-09/15/17	2	:30	10:30P- 11P (EST)				1		1			2	\$250.00	\$500.00	ZNWS (ZNWS)		9/12/17
7.0	Normal Line / SPOT	09/14/17-09/14/17	2	:30	6P- 7P (EST)					1				1	\$100.00	\$100.00	ZNWS (ZNWS)		9/12/17
8.0	Normal Line / SPOT	09/14/17-09/14/17	2	:30	8P- 8:30P (EST)					1				1	\$100.00	\$100.00	ZNWS (ZNWS)		9/12/17
9.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	6A- 7A (EST)		1							1	\$125.00	\$125.00	ZNWS (ZNWS)		9/12/17
10.0	Normal Line / SPOT	09/19/17-09/19/17	2	:30	7A- 8A (EST)			1						1	\$150.00	\$150.00	ZNWS (ZNWS)		9/12/17
11.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	5P- 6P (EST)		1							1	\$100.00	\$100.00	ZNWS (ZNWS)		9/12/17
12.0	Normal Line / SPOT	09/18/17-09/19/17	2	:30	6P- 7P (EST)		1	1						2	\$100.00	\$200.00	ZNWS (ZNWS)		9/12/17
13.0	Normal Line / SPOT	09/19/17-09/19/17	2	:30	8P- 8:30P (EST)			1						1	\$100.00	\$100.00	ZNWS (ZNWS)		9/12/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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